

SnowyGrass Music Festival in Estes Park Marketing Sponsorship: July 12-14 @ Stanley Park

Contact us at snowygrassfest@gmail.com

Why Sponsor?

Purchasing a marketing sponsorship is a purchase of year-round marketing that comes with TONS OF PERKS plus supports the ARTS and keeps a GREAT COMMUNITY EVENT alive!

Would you rather just donate?

Don't need the marketing, but still want to support this great event? You can make a donation (NOT THE SAME AS SPONSORSHIP) in any amount either directly to SnowyGrass (we can give you a receipt) or through our nonprofit fiscal sponsor who will retain a percentage of your donation, pass the rest to us, and gladly give you a receipt for donating to a 501c3. Contact us at snowygrassfest@gmail.com for details.

Marketing Sponsorships Available >	Only 1 Available!		Only 2 Available!						Web Ad
	Presenting	Premier	Foundational	Patron					
Marketing Purchased	\$3,200		\$2,700		\$2,250		\$1,450		We have LOTS of visitors all year long looking for information on Estes Park \$1000 / annual or \$100/month Ad on Website for 1 Year Value \$1,000.00 Receive 2 General Admission 3-day passes (camping not included) Value \$260.00
Ad on Website for 1 Year (you provide layout or our marketing person can design one for an extra fee)	Value \$1,000.00	YES	Value \$1,000.00	YES	Value \$1,000.00	YES	Value \$1,000.00	YES	
Logo placement on posters (print & digital). Posted on socials, large newspaper ads, hard copy	\$300.00	At header, credited as Presenting Sponsor	\$300.00	At header, credited as Premier Sponsor	\$200.00	In Footer	\$200.00	In Footer	
Thanked/linked in a general post on Facebook thanking all sponsors	\$15.00	YES	\$15.00	YES	\$15.00	YES	\$15.00	YES	
Banner on fencing at festival	\$300.00	near stage at Festival - likely visible in photos taken of stage	\$300.00	near stage at Festival - likely visible in photos taken of stage	\$300.00	near stage at Festival - likely visible in photos taken of stage	\$200.00	YES	
One Singular shoutout on Facebook/Insta linking to your Facebook page or website	\$35.00	YES	\$35.00	YES	\$35.00	YES	\$35.00	YES	
Your logo/link on the Schedule & ticketing page on the website (most visited pages)	\$300.00	YES	\$300.00	YES	\$300.00	YES			
Logo on Facebook Event cover photo for 7 months (tons of shares and views)	\$300.00	At header, credited as Presenting Sponsor	\$300.00	At header, credited as Premier Sponsor	\$250.00	YES			
Logo on Ticketing Event cover photo for 7 months (tons of views, gets saved on phone and printed by ticketholder)	\$200.00	At header, credited as Presenting Sponsor	\$200.00	At header, credited as Premier Sponsor	\$150.00	YES			
Named in Press Release	\$250.00	YES	\$250.00	YES					
Host/vend our Happy Hour Jam on Thursday	\$500.00	YES							
Total Value of Marketing:	\$3,200.00		\$2,700.00		\$2,250.00		\$1,450.00		

To Thank You for Your Sponsorship, you get the following festival-related PERKS with HIGH \$\$ Value!!

PERKS & Actual Cash Value >>	Presenting	Premier	Foundational	Patron				
VIP Passes with Camping (3-day) with Backstage Access & 1 Complimentary Drink per person (Each pass must be used by one person only in the form of a single use wristband)	\$1,280.00	4	\$1,280.00	4	\$640.00	2	\$640.00	2
General Admission (3-day) Passes for promotional give-aways or personal use (Each pass must be used by one person only in the form of a single use wristband)	\$520.00	4	\$260.00	2	\$260.00	2		
A reserved front row space for your 10x10 canopy in the canopy area with early access to the festival site. This is a great place for your branding with banners, etc. You can make it your own hosted VIP tent. Others may set up canopies behind the reserved row-first come/first serve-and must enter when the gates open	\$200.00	YES	\$200.00	YES	\$200.00	YES	\$200.00	YES
2 Complimentary Festival Shirts	\$70.00	YES	\$70.00	YES	\$70.00	YES	\$70.00	YES
Onsite Parking Passes	\$50.00	2	\$50.00	2	\$50.00	2	\$25.00	1